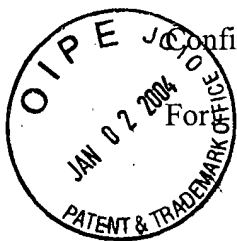


IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Chaitanya Kanojia, Lee Kamenstky, Peter Hall and Ian Copeman
Application No.: 09/519,245 Group: 3622
Filed: March 6, 2000 Examiner: Carlson, Jeffrey D.
Confirmation No.: 8263

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METHOD AND SYSTEM FOR CONTENT PROFILING AND
ACTIVATION

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AMENDMENT

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Commissioner for Patents
P.O. Box 1450
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Sir:

This Amendment is being filed in response to the Office Action mailed from the U.S. Patent and Trademark Office on August 27, 2003 in the above-identified application. Reconsideration and further examination are requested.

An extension of time to respond to the Office Action is respectfully requested. A Petition for Extension of Time and the appropriate fee are being filed concurrently with this Amendment.

Please amend the application as follows: